

38TH ANNUAL LEHIGH VALLEY ENGINEER'S WEEK BANQUET

SPONSORED BY LEHIGH VALLEY ENGINEERING COUNCIL

Date: Friday, February 23, 2018

Time: 6:00 pm Cocktail Hour w/ Cash Bar
7:00 pm Dinner

Location: **ArtsQuest Center at Steel Stacks**

Located at 101 Founders Way, Bethlehem, PA

Presentation: *“Innovation as an Ecosystem”*

Keynote Speaker: Barry L. Shoop, P.E., Ph.D.; Dr. Shoop is Professor of Electrical Engineering and Head of the Department of Electrical Engineering and Computer Science at the U.S. Military Academy at West Point. Currently, he is responsible for an undergraduate academic department with over 79 faculty and staff supporting ABET accredited programs in electrical engineering, computer science, and information technology. His research interests include optical information processing, neural networks, image processing, disruptive innovations and educational pedagogy.

Innovation as an Ecosystem: Disruptive technologies (e.g. smart phones) fundamentally change the value proposition in a market according to a distinct pathology. In addition to understanding disruptive innovations, it is equally important to understand the human dimension of technology innovation – how social, cultural, and religious factors impact the acceptance or rejection of technological innovation. Beyond the technological and human dimensions, it is equally important to develop both the organizational structure and organizational culture dimensions that encourage and support an ecosystem of innovation.

All Engineers, Family & Friends are Welcome!

Early Registration:

\$35 per attendee or \$20 per student attendee

Please consider donating \$15 to sponsor a student

To qualify for early registration, payment must be received by February 9th

\$45 per attendee with payment received between February 10th and 20th

Buffet Meal Choices:

- Hickory Smoked Beef Brisket with Horseradish Mustard (Gluten free)
- Grilled Lemon Chicken (Gluten free)
- Penne Pasta with Grilled Vegetables and Crushed Tomato Marinara Sauce (Vegetarian)
- Baby Baked Potatoes, Seasonal Vegetables & Silver Dollar Rolls

It is not necessary to specify a meal choice ahead of the banquet.

Please reserve online by Friday, February 9th at www.LVPSPE.org/Events

DISCOVER



LET'S MAKE A DIFFERENCE

LEHIGH VALLEY ENGINEERING COUNCIL
38TH ANNUAL ENGINEER'S WEEK BANQUET

REGISTRATION FORM

- Date:** Friday, February 23, 2018
- Time:** 6:00 pm Cocktail Hour with Cash Bar
7:00 pm Dinner
- Location:** ArtsQuest Center at Steel Stacks
Located at 101 Founders Way, Bethlehem, PA
For directions and parking, visit www.steelstacks.org/visit/directions-parking/
- Reservations:** www.LVPSPE.org/Events Deadline for reservations is February 20, 2018
- Cost:** \$35 if paid by credit card or PayPal online (preferred), or by check received by February 9 (LVEC, % Rich Wagner, 7733 Hill Street, Fogelsville, PA 18051).
\$20 for students if paid by credit card online (preferred), or by check received by February 9.
\$45 if paid at the door, but reservations are required by February 20th.

Buffet Meal Choices: Not required in advance.

For more information, please check www.lvengineeringcouncil.org or contact David Toler (phone: 610-253-6336, e-mail: toler-fes@rcn.com).

Please note, all no-shows will be billed \$45 (actual meal cost)

PLATINUM, GOLD, SILVER, AND BRONZE SPONSORS, AND GROUP-SPONSORED REGISTRATIONS

Your Name: _____

Organization or Company Affiliation: _____

Your Email Address (in case we need to contact you): _____

PLEASE HAVE EACH ATTENDEE REGISTER ONLINE WITH THEIR SPONSOR!

Please write each attendee's name for verification of online registrations

Please make checks payable to Lehigh Valley Engineering Council

Send checks and forms to: LVEC
c/o Rich Wagner
7733 Hill Street
Fogelsville, PA 18051

Registration may be submitted via email toler-fes@rcn.com

